



Enthusiastic and adaptable design, layout, and production artist with a thorough knowledge of AdobeCC software and design fundamentals. Personable and collaborative — a creative problem-solver equally comfortable working independently and as part of a team. Adept at negotiating design decisions and passionate about both the process and client satisfaction.

COMPETENCIES

Relationship Building
Negotiation Skills
Effective Communication
Customer Service
Attention to Detail

TECHNICAL SKILLS

Adobe Creative Cloud
Photoshop/Illustrator/InDesign
WordPress
Audio/Video Editing
Microsoft Office

LINKS

[linkedin.com/in/nkatz](https://www.linkedin.com/in/nkatz)
katznmouse.com

PROFESSIONAL HISTORY

Freelance/Contract/Temp
[2019 – Present]

- MOS: WordPress website updates and maintenance
- AMOPS: WordPress website updates
- US Census Bureau - Enumerator

American Osteopathic
Association (AOA)
[2011 – 2019]

Senior Program Specialist, Communications & Marketing:

- Print and web design services for AOA’s state-level affiliate groups
- Refreshed and redesigned existing documents/identities
- Assumed responsibility for ROME Conference branding, updating the logo and creating more eye-catching graphics, contributing to year-over-year trend of increasing attendance
- Migrated affiliates’ websites into WordPress to provide a more modern, attractive, and easily updateable web presence

American Medical
Association (AMA)
[2011]

Web Content Author:

- Edited/created content in the Interwoven LiveSite environment
- Customized/tweaked HTML
- Designed infographics for clear visual communication of processes

Riverside Publishing
[2006 – 2011]

Electronic Publications Specialist:

- Project managed fulfillment of art needs – assigning/reviewing/approving illustration and line art elements in CMS
- Coordinated in-house/outside vendors...balancing speed, cost and quality
- Art production
- Enhanced relations w/developers by improving communication & reducing turnaround times



[Riverside Publishing – cont'd.]

Contract UI and Layout Design:

- Designed/built interface graphics & screen
- Codified the approved interface into a visual design reference document to improve clarity and consistency
- Actively assisted in steering the design dialogue and negotiating decisions
- Assisted w/focus group testing and application of lessons learned
- Coordinated/guided staff in fixing a large volume of art in under a week (vendor error)
- Flash-animated transition graphics

Brella Productions
[1996 – 2006]

Visual/Interactive Designer:

- Primary designer and production artist on staff
- Juggled multiple projects, deadlines, and media for multiple stakeholders
- Transformed wireframes and client input into attractive, workable designs
- Coded interactive multimedia elements in OpenScript
- Enhanced Brella’s value to clients by upgrading/rebuilding ID elements
- Modeled, textured, lit, and animated 3D logos and client-supplied meshes for corporate video
- Edited long form audio interviews into concise 3-min. capsules (client: Scott Foresman)
- Produced vector character art for Flash animation
- Proofed client copy to improve readability

ADDITIONAL EXPERIENCE

Brella Productions
The Rotary Foundation
North Country Public Radio

Office Assistant
Senior Scholarships Coordinator
Editor, Copywriter, Newsreader, and Program Host

EDUCATION

- **MA** from Northwestern University (*Critical Studies in Media*)
- **BA** from the State University of New York (*Communications*)

PROFESSIONAL DEVELOPMENT

- **Team Building** (two course series) – The Supervisory Institute
- **Web Design & Development** – College of Lake County
- **Flash Animation** – College of Lake County
- **Lightwave3D** – Dan Ablan, AGADigital Studios
- **Lightwave3D** – Bob Anderson, Washburn University