



Enthusiastic and adaptable design, layout, and production artist with a thorough knowledge of AdobeCC software and design fundamentals. Personable and collaborative — a creative problem-solver equally comfortable working independently and as part of a team. Adept at negotiating design decisions and passionate about both the process and client satisfaction. References available upon request.

COMPETENCIES

Relationship Building
Negotiation Skills
Effective Communication
Customer Service
Attention to Detail

TECHNICAL SKILLS

Adobe Creative Cloud
Photoshop/Illustrator/InDesign
WordPress
Audio/Video Editing
Microsoft Office

LINKS

[linkedin.com/in/nkatz](https://www.linkedin.com/in/nkatz)
katzmouse.com

PROFESSIONAL HISTORY

Freelance & Contract
[2019 – Present]

- MOS: WordPress website updates and maintenance
- AMOPS: WordPress website updates
- Kol Hadash Humanist Congregation: 20th Anniversary logo
- Various: Photo compositing, image retouching, etc.
- US Census Bureau - Enumerator

American Osteopathic
Association (AOA)
[2011 – 2019]

Senior Program Specialist, Communications & Marketing:

- Print and web design services for AOA’s state-level affiliated organizations
- Refreshed and redesigned existing affiliate documents/identities
- Assumed responsibility for ROME Conference branding, updating the logo and creating eye-catching graphics, contributing to year-over-year trend of increasing attendance (pre-COVID)
- Migrated affiliate websites into WordPress to provide a more modern, professional, and easily updatable web presence

American Medical
Association (AMA)
[2011]

Web Content Author:

- Edited/created content in the Interwoven LiveSite environment
- Customized/tweaked HTML
- Designed info graphics for clear visual illustration of complex processes

Riverside Publishing
[2006 – 2011]

Electronic Publications Specialist:

- Project managed fulfillment of art needs for educational testing products
- Assigned/reviewed/approved illustration and line art elements in CMS
- Coordinated in-house & outside vendors, balancing speed, cost and quality
- Art production, as necessary
- Enhanced relations w/developers by improving communication & reducing turnaround times



[Riverside Publishing – cont'd.]

Contract UI and Layout Design:

- Designed/built interface graphics & screen layouts
- Codified the approved interface into a visual design reference document for clarity and consistency
- Actively assisted in steering the design dialogue and negotiating decisions
- Observed focus group testing; implemented changes based on feedback
- Coordinated/guided staff when a vendor's error necessitated the emergency fix of a large volume of art under a tight deadline
- Produced Flash-animated transition graphics

Brella Productions
[1996 – 2006]

Visual/Interactive Designer:

- Primary designer and production artist on staff
- Juggled multiple projects, deadlines, and media for multiple stakeholders
- Transformed wireframes and client input into attractive, workable designs
- Coded interactive multimedia elements in OpenScript
- Enhanced Brella's value proposition by upgrading/rebuilding client ID assets, as needed
- Modeled, textured, lit, and animated 3D logos and client-supplied meshes for corporate video
- Edited long form audio interviews into concise 3-min. capsules (*client: Scott Foresman*)
- Produced vector character art for Flash animation
- Proofed client copy to improve readability

ADDITIONAL EXPERIENCE

Brella Productions
The Rotary Foundation
North Country Public Radio

Office Assistant
Senior Scholarships Coordinator
Editor, Copywriter, Newsreader, and Program Host

EDUCATION

- **MA** from Northwestern University (*Radio/TV/Film: Critical Studies*)
- **BA** from the State University of New York (*custom major: Mass Communications*)

PROFESSIONAL DEVELOPMENT

- **Web Design & Development** – College of Lake County
- **Flash Animation** – College of Lake County
- **Lightwave3D** – Dan Ablan, AGADigital Studios
- **Lightwave3D** – Bob Anderson, Washburn University
- **Team Building** (two course series) – The Supervisory Institute