



Enthusiastic and adaptable design, layout, and production artist with a thorough knowledge of AdobeCC software and design fundamentals. Personable and collaborative — a creative problem-solver equally comfortable working independently and as part of a team. Adept at negotiating design decisions and passionate about both the process and client satisfaction. References available upon request.

COMPETENCIES

TECHNICAL SKILLS

LINKS

Relationship Building

Adobe Creative Cloud

[linkedin.com/in/nkatz](https://www.linkedin.com/in/nkatz)

Negotiation Skills

Photoshop/Illustrator/InDesign

katznmouse.com

Effective Communication

WordPress

Customer Service

Audio/Video Editing

Attention to Detail

Microsoft Powerpoint

PROFESSIONAL HISTORY

Freelance & Contract
[2019 – Present]

- WordPress website updates and maintenance
- Logo/ID revision and creation
- Photo compositing
- Image retouching

William Blair
(via Williams Lea)
[2022 – present]

Presentation Specialist:

- Field requests from bankers, turning descriptions & drawings into slide designs that communicate the intended information
- Working familiarity with table design and many of the various chart types, all within the established William Blair style (or approved custom template)
- Attractive and effective text layouts and graphic visualizations
- Slide into the role of workflow coordinator, as needed

American Osteopathic
Association (AOA)
[2011 – 2019]

Senior Program Specialist, Communications & Marketing:

- Print and web design services for AOA’s state-level affiliated organizations
- Refreshed and redesigned existing affiliate documents/identities
- Assumed responsibility for ROME Conference branding, updating the logo and creating eye-catching graphics, contributing to year-over-year trend of increasing attendance (pre-COVID)
- Migrated affiliate websites into WordPress to provide a more modern, professional, and easily updatable web presence



American Medical
Association (AMA)
[2011]

Web Content Author:

- Edited/created content in the Interwoven LiveSite environment
- Customized/tweaked HTML
- Designed info graphics for clear visual illustration of complex processes

Riverside Publishing
[2006 – 2011]

Electronic Publications Specialist:

- Project managed fulfillment of art needs for educational testing products
- Assigned/reviewed/approved illustration and line art elements in CMS
- Coordinated in-house & outside vendors, balancing speed, cost and quality
- Art production, as necessary
- Enhanced relations w/developers by improving communication & reducing turnaround times

[Riverside Publishing – cont'd.]

Contract UI and Layout Design:

- Designed/built interface graphics & screen layouts
- Codified the approved interface into a visual design reference document for clarity and consistency
- Actively assisted in steering the design dialogue and negotiating decisions
- Observed focus group testing; implemented changes based on feedback
- Coordinated/guided staff when a vendor's error necessitated the emergency fix of a large volume of art under a tight deadline
- Produced Flash-animated transition graphics

Brella Productions
[1996 – 2006]

Visual/Interactive Designer:

- Primary designer and production artist on staff
- Juggled multiple projects, deadlines, and media for multiple stakeholders
- Transformed wireframes and client input into attractive, workable designs
- Coded interactive multimedia elements in OpenScript
- Enhanced Brella's value proposition by upgrading/rebuilding client ID assets, as needed
- Modeled, textured, lit, and animated 3D logos and client-supplied meshes for corporate video
- Edited long form audio interviews into concise 3-min. capsules
(client: Scott Foresman)
- Produced vector character art for Flash animation
- Proofed client copy to improve readability



ADDITIONAL EXPERIENCE

Brella Productions	Office Assistant
The Rotary Foundation	Senior Scholarships Coordinator
North Country Public Radio	Editor, Copywriter, Newsreader, and Program Host

EDUCATION

- **MA** from Northwestern University (*Radio/TV/Film: Critical Studies*)
- **BA** from the State University of New York (*custom major: Mass Communications*)

PROFESSIONAL DEVELOPMENT

- **Web Design & Development** – College of Lake County
- **Flash Animation** – College of Lake County
- **Lightwave3D** – Dan Ablan, AGADigital Studios & Bob Anderson, Washburn University
- **Team Building** (two course series) – The Supervisory Institute